

# HPE CLOUD VOLUMES BACKUP

Modernizing your data protection in the cloud

## DATA PROTECTION CHALLENGES

Traditional backup appliances were not designed for today.



Are time consuming to deploy, manage, and scale



Demand up-front CAPEX resulting in overprovisioning of capacity



Locks away backup data with limited value

## WHY PROTECT YOUR DATA WITH HPE CLOUD VOLUMES BACKUP?

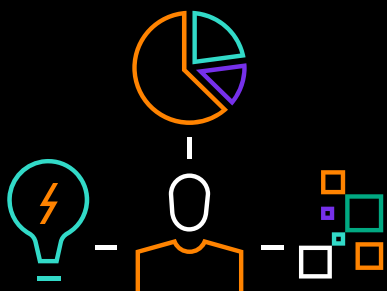
### UNIFIES BACKUP IN THE CLOUD

Provides you the ability to help eliminate mass fragmentation with open support for HPE and non-HPE storage, and any data protection software and application



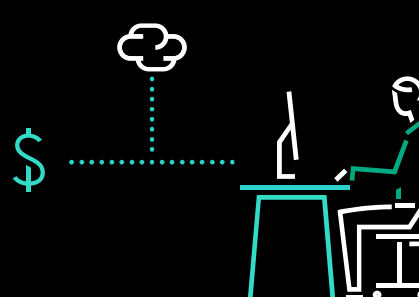
### ACTIVATES BACKUP DATA

Let's you easily and effortlessly activate and reuse secondary data for test/dev and analytics in multiple public clouds to derive insights



### NO EGRESS CHARGES

No fees to restore data from the cloud, in contrast to other cloud service providers



### FASTER RECOVERY

Reduces the time, cost, and network bandwidth for cloud backup and recovery by 20X<sup>1</sup> due to highly efficient source-side deduplication, change-block tracking, and advanced compression



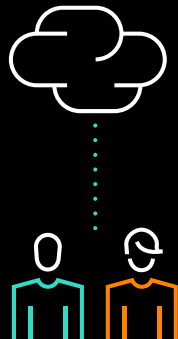
### RESILIENT PROTECTION AGAINST CYBERATTACKS

Makes backup images invisible and inaccessible to ransomware, helping ensure data integrity and enabling restores in the event of an attack



### OPEN CLOUD ECOSYSTEM

No cloud lock-in, providing you with the flexibility to recover on-premises or in the public cloud



## HPE CLOUD VOLUMES BACKUP IS



### EFFORTLESS

Eliminate complex backup infrastructure without changing your existing backup workflows



### EFFICIENT

Aligns cost to business requirements with pay-as-you-go pricing



### FLEXIBLE

Recover on-premises or in the public cloud and transform backup data into an asset

## THE RIGHT CLOUD BACKUP SERVICE FOR YOUR ENTERPRISE



<sup>1</sup> Dedupe ratio of 20:1 as compared to a fully hydrated backup

Try HPE Cloud Volumes Backup for free with our ongoing HPE Cloud Volumes promotional offer and experience the benefits for yourself.

### LEARN MORE AT

[hpe.com/us/en/storage/cloud-volumes.html](https://hpe.com/us/en/storage/cloud-volumes.html)

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