

# HPE POINTNEXT

## ACCELERATE DIGITAL TRANSFORMATION, GROW YOUR PROFIT MARGINS

HPE Pointnext delivers innovative IT Services that are designed to make Hybrid IT simple and power the intelligent edge. This supports customers as they modernize legacy infrastructure to gain the flexibility of the cloud and maximize the value of their connected devices – putting big plans within easy reach. Tech Data and HPE Pointnext can help you accelerate digital transformation and enable your customers to take advantage of bigger and better opportunities with HPE Pointnext.

### GET AHEAD OF THE DEMAND

Today, technology is business and data is king. Internet of Things (IoT) is at the center of this digital revolution, escalating the demand for data analysis at the edge and hybrid IT.

To stay competitive, your customers need to drive digital transformation across all areas of their organization. With HPE Pointnext services, you can turn their vision into reality, by making hybrid IT simple and powering the Intelligent Edge. The result? Increased customer loyalty and higher-margin sales opportunities.

### SIMPLIFY THE TRANSFORMATION

HPE Pointnext is about pointing customers toward what's next in tomorrow's technology, so that they can advance to what's next for their business. To do that, HPE offers support from a global network of 25,000 IT experts and a portfolio of services that work together to accelerate the lifecycle of a digital transformation:

- Advisory & Transformation Services: Assess your customer's challenges and desired outcome,

design their transformation solution and build a digital roadmap.

- Professional Services: Turn your customer's vision into reality with services targeted at hardware and software installation, configuration, deployment and education.
- Operational Services: Deliver continuous agility and simplicity by offering customers the expertise of an integrated, multi-vendor ecosystem and range of support tiers.

### PROFIT WITH HPE POINTNEXT

Put your customers on the path to digital transformation with training tools designed to transform your business.

Exclusive training for Tech Data HPE Partners  
Tech Data has designed a training series to bring you up to speed on HPE Pointnext. Before jumping into this training series, be sure to watch an **introductory video** on HPE Pointnext.

Visit **MAX**, the intelligent HPE solution enablement platform, to begin this training series to learn how HPE Pointnext can put you and your customers on the path to digital transformation.

[theMAXmind.com/HPEPointnext](https://theMAXmind.com/HPEPointnext)

Questions? Email [Stephen.Mease@techdata.com](mailto:Stephen.Mease@techdata.com)

[VIEW NOW](#)

\*MAX Registration

To watch the video for Tech Data HPE Pointnext, you must be registered with theMAXmind.com, the new and intelligent enablement platform designed to assist HPE Partners drive business. If you are just signing up for MAX, once you complete your registration and are approved to access MAX, you will be directed to the HPE Pointnext Training page.

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