The challenge

Whether it’s real-time analytics, operating a database platform, or protecting apps and data, business leaders now widely prefer to consume the outcomes they want, when they want them, and pay only for what they use. But security and control are still high priorities for many workloads, driving the need for an on-premises solution that delivers the flexibility and economic advantages of the cloud.

Consume IT on your terms

**HPE GreenLake** is a suite of complete, built-for-purpose solutions, delivering IT outcomes with hardware, software, and expertise on-premises in a pay-per-use model.1

**HPE Pointnext**, the services organization of Hewlett Packard Enterprise, implements and operates the solutions for you, freeing up your IT resources for more value-added tasks.

Benefits

- Pay-per-use economics
- Flexible, consumption-based model
- Accelerated time to value
- Solutions that evolve ahead of your needs
- Simplified IT
- Operated for you to add business value
- On-premises control
- In your IT environment—from core to the edge

HPE GreenLake solutions

- **HPE GreenLake Big Data**
  Enterprise Hadoop, pre-integrated with HPE and partner technology
- **HPE GreenLake Backup**
  Worry-free backups with capacity that grows with your business
- **HPE GreenLake Database with EDB Postgres**
  Secure, enterprise ready and flexible open-source database
- **HPE GreenLake for SAP HANA**
  Certified and managed infrastructure for your enterprise needs

“By 2020, consumption-based procurement in datacenters will have eclipsed traditional procurement through improved as a service models, thus accounting for as much as 40% of enterprises’ IT infrastructure spending.”


By the end of 2018, 50% of physical IT and data center asset spending will fall under pay-as-you-go models.


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